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FOR IMMEDIATE RELEASE

MAGAL AWARDED ADDITIONAL ORDER FOR AIRPORT IN CHINA

YAHUD, Israel - August 24, 2010 -- Magal S³ (NASDAQ GM: MAGS; TASE: MAGS), announced today that it has received an order for its fiber-based detection technology to protect the perimeter of Nanchang airport in China.

Magal S³ received a similar order last month for the Zhengzhou airport, also in China. Both orders are for Magal's fence-mounted fiber sensor.

Eitan Livneh, President and CEO of Magal S³, commented: "Once these two sites are installed, our PIDS (Perimeter Intrusion Detection System) will be installed in 11 airports throughout China. To our knowledge, this is more than the combined installed base of the rest of the competition."

"Almost every airport in China has selected a different combination of our technologies, be it taut wire fence (Yael), fence-mounted vibration sensor (Barricade), our microphonic cable sensor, microwave technology, buried cable or fence-mounted fiber detection systems. We are encouraged by the steady investment in airport security - an important vertical market for Magal S³." Mr. Livneh added.

He said that Magal S³'s strategy for many years has been to offer its customers a wide variety of products and solutions rather than a single technology.

"In the security market specifically, no single technology fits all requirements," he said.

About Magal S³:

Magal S³ is a leading international solution provider, in the business of Security, Safety, and Site Management (NASDAQ: MAGS). Over the past 40 years, Magal S³ has delivered tailor-made solutions to hundreds of satisfied customers in over 80 countries. Magal S³ offers a broad portfolio of unique products used to protect sensitive installations in some of the world's most demanding locations and harshest climates. This portfolio covers the following categories:

· **Perimeter Intrusion Detection Systems (PIDS)**

A variety of smart barriers and fences, fence mounted detectors, virtual gates, buried and concealed detection systems.

· **Closed Circuit TV (CCTV)**

A comprehensive management platform with a leading Intelligent Video Analysis (IVA) and Video Motion Detection (VMD) engine.

· **Physical Security Information Management (PSIM)**

A proprietary site management system that enhances command, control and decision making during both routine operations and crisis situations.

This press release contains forward-looking statements, which are subject to risks and uncertainties. Such statements are based on assumptions and expectations which may not be realized and are inherently subject to risks and uncertainties, many of which cannot be predicted with accuracy and some of which might not even be anticipated. Future events and actual results, financial and otherwise, may differ from the results discussed in the forward-looking statements. A number of these risks and other factors that might cause differences, some of which



could be material, along with additional discussion of forward-looking statements, are set forth in the Company's Annual Report on Form 20-F filed with the Securities and Exchange Commission.

Magal S³

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