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FOR IMMEDIATE RELEASE

MAGAL IMPLEMENTS REORGANIZATION PLAN

YAHUD, Israel - May 23, 2010 -- Magal S³ (NASDAQ GM: MAGS; TASE: MAGS), announced today that it is implementing a second phase of its reorganization plan, designed to enable the company to execute on its new strategic plan and cope with the global trends, specifically the European economy slowdown. Magal's strategic intent is to expand international sensor sales and refocus on projects in preferred regions.

As part of this plan, the company announced internal organizational changes, as well as a workforce reduction in Israel. Management anticipates that these changes will be reflected in Magal's financial results in the second half of 2010.

Eitan Livneh, President and CEO of Magal S³, commented: "We are preparing to refocus and increase our marketing activities as part of our new strategic plan. With that, due to current global macroeconomic conditions, Magal was forced to reduce personnel in Israel in order to rationalize our operating expense and make resources available to meet new market opportunities."

"Magal is building a strong position in the safe city market segment globally. In Latin America, we are aggregating data from distinct security applications across disperse sites, into a single nationwide homeland security site."

About Magal S³:

Magal S³ is a leading international solution provider, in the business of Security, Safety, and Site Management (NASDAQ: MAGS). Over the past 40 years, Magal S³ has delivered tailor-made solutions to hundreds of satisfied customers in over 80 countries. Magal S³ offers a broad portfolio of unique products used to protect sensitive installations in some of the world's most demanding locations and harshest climates. This portfolio covers the following categories:

· **Perimeter Intrusion Detection Systems (PIDS)**

A variety of smart barriers and fences, fence mounted detectors, virtual gates, buried and concealed detection systems.

· **Closed Circuit TV (CCTV)**

A comprehensive management platform with a leading Intelligent Video Analysis (IVA) and Video Motion Detection (VMD) engine.

· **Physical Security Information Management (PSIM)**

A proprietary site management system that enhances command, control and decision making during both routine operations and crisis situations.

This press release contains forward-looking statements, which are subject to risks and uncertainties. Such statements are based on assumptions and expectations which may not be realized and are inherently subject to risks and uncertainties, many of which cannot be predicted with accuracy and some of which might not even be anticipated. Future events and actual results, financial and otherwise, may differ from the results discussed in the forward-looking statements. A number of these risks and other factors that might cause differences, some of which could be material, along with additional discussion of forward-looking statements, are set forth in the Company's Annual Report on Form 20-F filed with the Securities and Exchange Commission.



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