



Magal S³ and DVTel announce strategic partnership agreement:
Industry leaders collaborate to offer enhanced IP-based solutions

Anaheim, CA, September 21, 2009 – Magal S³ and DVTel, Inc., today announced at ASIS 2009, that they are entering into a strategic partnership agreement to offer enhanced IP-based solutions.

DVTel has selected Magal S³ (Security, Safety, Site management) to support their iSOC V6.0 end-to-end Enterprise Platform solution with Magal's suite of intelligent sensor technologies including their IVA (Intelligent Video Analysis) server technology. Magal S³ has selected DVTel's intelligent Security Operations Center (iSOC) V6™ solution as its main platform for IP video solutions.

Both companies recognize the synergy in combining their technology solutions - DVTel brings the best IP security expertise, while Magal S³ brings unique IVA and perimeter intrusion detection technology.

“As analytic solutions become more mainstream, DVTel's large worldwide installed base of customers is looking to add intelligent sensors to their overall solution. We are committed to working with leaders in this domain to help our customers select the most appropriate solution for their needs,” said Eli Gorovici, President & CEO, DVTel.

“Magal's IVA has been rigorously tested by well known labs and has demonstrated superior results; it has an installed base of thousands of high end channels worldwide. Adding Magal's sensor technology to our iSOC V6 platform portfolio provides our customers with a reliable, innovative and cost-effective application.”

Hagai Katz, VP Marketing for Magal S³ said, “In light of the growing market demand for video over IP, we have decided to standardize our Fortis GIS based wide area Command and Control (C&C) system on DVTel's state of the art video over IP technology.”

“DVTel is an excellent choice for us as they are mandated as the preferred solution by many of our mutual customers where Magal provides a full turnkey solution, beyond video. We are also pleased to partner with DVTel and complement what we can offer their customers with our IVA server products.”

An integrated iSOC V6 and Magal's VMD/IVA solution will be presented at ASIS in Anaheim, California, September 21-23 at DVTel's booth # 4409.

About Magal S³

Magal S³ is a leading international solution provider, in the business of Security, Safety and Site management. (NASDAQ Symbol: MAGS)

Based on 35 years of experience and interaction with customers, the company has developed a unique set of solutions and products optimized for perimeter, outdoor and general security applications. Magal S³'s turnkey solutions are typically integrated and managed by a single sophisticated modular command and control software, supported by expert systems for real-time decision support.

Magal S³'s broad portfolio of critical infrastructure and site protection management technologies includes a variety of smart barriers and fences, fence mounted detectors, virtual gates, buried and concealed detection systems as well as a sophisticated protection package for sub-surface intrusion.

A world innovator in the development of CCTV, IVA and motion detection technology for outdoor operation, Magal S³ has successfully installed customized solutions and products in more than 75 countries worldwide.

About DVTel

DVTel is the leader in providing end-to-end IP physical security solutions around the world and is the recipient of over a dozen awards for products and innovation. As the pioneer and dominant market player in the creation, development, and delivery of Multi-source Intelligence Systems over IP networks, DVTel's solutions create superior value by providing customers a unique level of freedom to focus on what's most important—their primary business goals.

DVTel's unified intelligent Security Operations Center (iSOC) V6 combines Longitude IPAC, Latitude Network Video Management (NVMS), video analytics capability, as well as other powerful management modules to create a rich integration platform that offers a single, highly intuitive graphical user interface. iSOC V6 is the only open standards, IP-based security management center that unifies all video, audio, data, access control, trend analysis and alarm management functionality into one enterprise physical security center. DVTel offers a full line of professional grade IP security cameras and encoders to meet the full range of customer needs and challenging environments.

DVTel is leading the transition from closed, proprietary security systems to open, standards-based platforms. DVTel's unified solutions leverage existing network infrastructure while providing unmatched levels of flexibility, scalability, cost-effectiveness—all backed by superior customer support. DVTel is the solution of choice worldwide for mission critical and enterprise level installations with systems found in thousands of installations around the globe.

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This press release contains forward-looking statements, which are subject to risks and uncertainties. Such statements are based on assumptions and expectations which may not be realized and are inherently subject to risks and uncertainties, many of which cannot be predicted with accuracy and some of which might not even be anticipated. Future events and actual results, financial and otherwise, may differ from the results discussed in the forward-looking statements. A number of these risks and other factors that might cause differences, some of which could be material, along with additional discussion of forward-looking statements, are set forth in the Company's Annual Report on Form 20-F filed with the Securities and Exchange Commission.

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